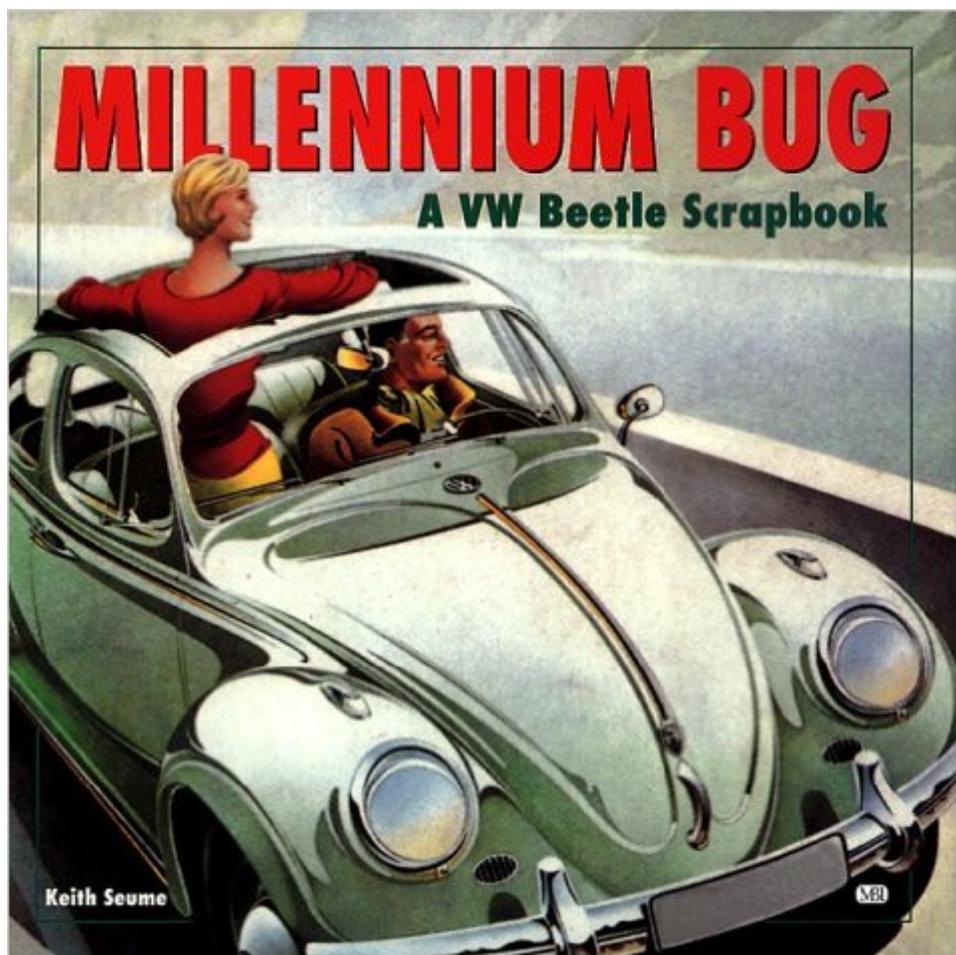


The book was found

Millennium Bug: A Pictorial Scrapbook Of The VW Beetle



Synopsis

As the second millennium draws to an end, everyone is talking about the "millennium bug" and Y2K compliancy. To Volkswagen enthusiasts, however, the "millennium bug" has an entirely different meaning--it makes them think of the incredible VW Beetle, arguably the most significant automobile ever built. Compiled by a VW authority of international renowned, this pictorial celebration takes in all the historical and cultural significance associated with the Beetle, presenting 450 never-before-published photographs depicting all aspects of Beetle lore, from advertising campaigns to the customizing scene, and from newly discovered images of Beetle prototypes to spectacular color shots of the New Beetle.

Book Information

Hardcover: 160 pages

Publisher: Motorbooks International (December 1999)

Language: English

ISBN-10: 0760308187

ISBN-13: 978-0760308189

Product Dimensions: 10.3 x 10.4 x 0.8 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 3.9 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #1,306,176 in Books (See Top 100 in Books) #62 in Books > Computers & Technology > Programming > Languages & Tools > Debugging #584 in Books > Arts & Photography > Vehicle Pictorials > Automotive #953 in Books > Engineering & Transportation > Automotive > History

Customer Reviews

Just a quick note to answer the two unsatisfied customers above. Shame that one of them cannot bring himself to leave his name (which suggests his views are not worth considering...). Sorry you thought it "cheesey" and that I should stick to what I do best, rather than write about VWs. Sorry, but that's my job, as founding editor of VolksWorld magazine etc.... On the matter of the two South American references from our other friend, by way of defence, the pic of Mexico City was actually marked up by Volkswagen's archive department as Brazil. Never having been there, I had to take VW's word! In the other picture caption, I do not actually say that the car is from Brazil - just South America. Sorry to be picky but we authors have a hard enough time as it is! I hope everyone enjoys the book as much as I did doing the pic research. Just wait for the next two from me due out in

2002.

Covers everything from the Beetles' origins in pre-war Germany, thru to the new Beetle. Detailed photographs and literature charting the progress of this little car. The original VW sales brochures' artwork are now classics in their own right. Good sections on history, racing, customizing and "odd" Beetles (the stretch-limo-bug has to be seen, to be believed!). Also looks briefly at Karmann Ghias and other 'sister' cars. Written in a non-anorak style that makes for easy reading. Excellent, thoroughly recommended to anyone!

I'm only a novice Bug collector, and don't claim to be any kind of an expert on Volkswagens. The information, and pictures in this book was very helpful to me. I can't understand why the negative comments from others. Could it be envy? If they have so much knowledge about the Volkswagens why do they hesitate about writing their own book. I would buy it.

My favorite thing about this book is that it's for ALL beetle owners/drivers/fans. It covers the original beetles and the New Beetle. History buffs will also appreciate the history of the Volkswagen company, as well as how the Beetle was started and where it is today. Definitely worth the price :-)

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